

AGENDA REPORT

FOR: City Council January 24, 2019

TO: Dave Zabell, City Manager Workshop Meeting: 1/28/19

FROM: Michael Morales, Deputy Director
Community & Economic Development

SUBJECT: Presentation - Colima Sister City Program Work Plan & Cooperation Agreement

I. REFERENCE(S):

II. ACTION REQUESTED OF COUNCIL / STAFF RECOMMENDATIONS:

Presented by Michael Morales, Community & Economic Development Deputy Director

III. FISCAL IMPACT:

IV. HISTORY AND FACTS BRIEF:

V. DISCUSSION:



Pasco-Colima Sisterhood Initiative Status Report

January 28, 2019



- **“Somos Pasco” Economic Development Vision identified the establishment of a Sister City/Trade Mission as an economic development strategy.**
- **2018 -- City Council discussed a joint effort with the Port of Pasco to pursue a relationship with Colima, Mexico.**
- **Colima is a smaller rural Mexican state that has a sizeable ex-patriate population in Pasco.**



Geographic Perspective





Priority Exchange Areas





Strategic Partners





Accomplishments to Date



- **Established working rapport with Colima staff.**
- **Developed framework and areas of exchange for Cooperation Agreement.**
- **Secured commitment to establish “Sister City” relationship from City of Colima.**



Next Steps - 2019



- **Staff delegations verify/validate opportunities to prioritize for full delegation exchanges.**
- **Secure participation from Port of Manzanillo.**
- **Cooperation Agreement to be approved and signed by City, Port, State of Colima – City and Port of Pasco.**



Next Steps – 2019-2020



- **Establish Steering Committee for Pasco-Colima Sister City Association**
- **Raise funds for full delegation exchanges”**
 - Pasco to Colima -- January 2020**
 - Colima to Pasco – May or September 2020**



SABOR A FEST 2019

EXPO DE VINO Y GASTRONOMIA





